

AUSTRALIAN

**BUILDING
SURVEYOR**

**MEDIA
KIT**



AIBS

Australian Institute of
Building Surveyors

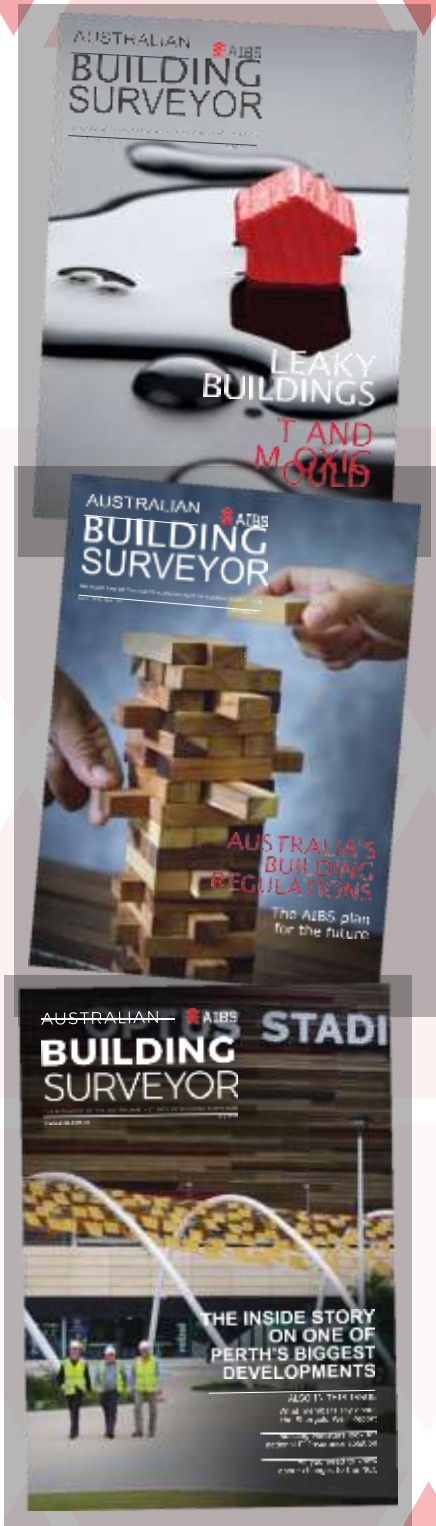
AUSTRALIAN **BUILDING** SURVEYOR MAGAZINE

Australian Building Surveyor is the official publication of the Australian Institute of Building Surveyors (AIBS), the peak professional body representing building surveyors across all Australian jurisdictions.

Australian Building Surveyor is essential reading for anyone involved in the building and construction industry in Australia. In each edition, readers will find reports on what's happening in the industry, the stories behind the latest industry developments, important technical updates and analyses by our expert writers.

Australian Building Surveyor is a digital magazine, published bi-annually and distributed to all AIBS members, other professional bodies and individuals within the building and construction industry, government agencies, Members of Parliament and news media representatives throughout Australia.

With a readership made up of the most influential people in Australia's building and construction industry, *Australian Building Surveyor* offers a powerful medium for you to reach the decision makers in the industry who will purchase your products, materials and services. They include building surveyors, builders in the domestic, commercial and industrial sectors, architects, engineers, quantity surveyors, planners, designers, site administrators, trade sub-contractors and key decision makers across all levels of government. In addition, *Australian Building Surveyor* reaches the key industry service providers including finance and lending institutions, insurance brokers and building products suppliers.



Australian Building Surveyor

The official digital bi-annual publication of the Australian Institute of Building Surveyors

- All prices exclude GST and are in Australian Dollars
- All measurements are in millimetres
- Prices do not include agency commission

Ad Positions and Sizes

(width x height in millimetres)

FULL PAGE
210w x 297h
 5mm bleed
 all round

 Trim Area:
 210 x 297

 Bleed Area:
 220 x 307

 Keep text 5mm in on all sides

HALF PAGE VERTICAL
92w x 269h

HALF PAGE HORIZONTAL
190w x 138h

QUARTER PAGE
92w x 135h

Advertising Rates:

(full colour only, PRICES EXCLUDE GST AND AGENCY COMMISSIONS AND ARE IN AUD)

| Ad Position | Casual | 2 Issues | Type Area | Bleed Size | Trim Size |
|---|----------------|----------------|----------------------|----------------------|----------------------|
| | | | Height x Width in mm | Height x Width in mm | Height x Width in mm |
| Double Page | Not applicable | Not applicable | 297 x 400 | 307 x 430 | 297 x 420 |
| Full Page | \$3,190 | \$3,050 | 297 x 210 | 307 x 220 | 297 x 210 |
| Half Page (vertical) | \$2,010 | \$1,910 | 269 x 92 | Not applicable | Not applicable |
| Half Page (horizontal) | \$2,010 | \$1,910 | 138 x 190 | Not applicable | Not applicable |
| Quarter Page | \$1,270 | \$1,210 | 135 x 92 | Not applicable | Not applicable |
| Special Positions: Inside front, inside back, and outside back cover prices on request | | | | | |

Production Schedule

| Edition | Booking Deadline | Material Deadline | Publication |
|------------------|------------------|-------------------|-------------|
| Edition 1 | End of March | Mid April | May/June |
| Edition 2 | Early September | End of September | Nov/Dec |

Our magazine follows a structured production process to ensure quality and timely delivery. For specific deadlines related to bookings, material submissions, and other key dates, please contact our team directly.

Terms & Conditions

The Publisher is the Australian Institute of Building Surveyors (AIBS).

- Payment terms are strictly 30 days from date of invoice unless otherwise agreed with the Publisher.
- All advertisements are subject to approval by the Publisher who reserves the right to reject any advertiser or advertisement.
- The Publisher accepts no responsibility for any loss resulting from the failure of an advertisement, in full, or part, to appear or for any error in an advertisement.
- Artwork must be supplied to the specifications listed in the Artwork Conditions. The Publisher reserves the right to change incorrectly supplied artwork without notification to the advertiser and will pass on any associated costs to the advertiser.
- The Publisher takes no responsibility whatsoever for errors in supplied artwork or files.
- Cancellations will not be accepted after the booking deadline and will be charged at the full booked rate.
- The advertiser and its agents warrant that the material supplied complies with all relevant laws and regulations and indemnifies the Publisher against all claims for damages, costs, compensation, copyright or any liability whatsoever including defamation, slander, breach of copyright, infringement of trademarks, business names and patents arising from publication.
- Editorial space is not included as part of any advertising agreement unless agreed to in writing by the advertiser and the Publisher and is at the sole discretion of the Publisher.
- All agency commissions must be negotiated in advance of booking by emailing communications@aibs.com.au

Advertising Commitment

Please fill out and return this page with your booking form.

| Advertising Options | \$ Commitment |
|--|---------------|
| <input type="radio"/> Full Page <input type="radio"/> ½ Page (vertical) <input type="radio"/> ½ Page (horizontal) <input type="radio"/> ¼ Page <input type="radio"/> Special Position Edition: _____ | \$ _____ |

Artwork supplied

Sub Total \$ _____

Add GST \$ _____

TOTAL \$ _____

Artwork Requirements

- All artwork to be sent to: communications@aibs.com.au
- All artwork to be supplied as a print ready high-resolution Acrobat PDF with colour proof preferred.
- All artwork / images need to have a minimum resolution of 300 dpi
- All fonts must be converted to outlines / paths (not embedded).
- Incorrect material will attract a charge of \$150 per hour plus GST.

Booking Details

Contact Name:

Title:

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Billing Address:

Suburb, Town or City:

State:

Postcode:

ACN/ABN:

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Artwork Contact:

Artwork Phone:

Artwork Email:

Ad Promotional Name (if different to business name)

Checklist

- Selected Editions and Ad sizes
- Completed Advertising Commitment
- Completed Booking Details

Authorisation

I have read and agree to the Terms and Conditions and Artwork Requirements for the Australian Building Surveyor Magazine for which I am purchasing advertising space and am authorised to agree to this advertising content

Print Name: _____

Signature: _____ Date: _____

Position: _____

Please return your Advertising Commitment and Booking Details forms to: communications@aibs.com.au



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